

RECEIVED
CENTRAL FAX CENTER

SEP 06 2006

CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (571)273-8300.

Date: 9/6/06By: Patti Hespell

Patti Hespell

Mail Stop AmendmentIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles Eldering, et al.

Conf. No.: 4098 : Group Art Unit: 2611
Appln. No.: 10/031,268 : Examiner: Brown, Reuben M.
Filing Date: 23 March 2002 : Att'y. Docket No.: T708-13

Title: Advertising Management System for Digital Video Streams.

AMENDMENT

This paper is being filed in response to the Office Action dated April 6, 2006, and is being timely filed by virtue of the accompanying Petition for Extension of Time (two-months), which extends the period available for reply to and including September 6, 2006.

Please amend the above-identified patent application, without prejudice, as follows:

BEST AVAILABLE COPY